CO-LOCATED WITH

9th International Door, Shutter, Lock, Panel, Board, Partition Systems And Accessories Fair

www.eurasia-doork.com

March 8 - 11, 2017
**Unique Trade Platform That Provides Access To International Markets**

- The region of Eurasia expands over the Balkans, the Black Sea Basin, Russia, Caucasus, Western and Central Asia, Middle East and North Africa, with Turkey at its center. It is the fastest developing region of the world where investments and trade are always on the rise. As the leading market in the region with a high potential of development and diversification, Turkey is the trade and supply center of Eurasia.

- The door industry is a fast and consistently growing industry of Turkish Economy. With the concurrent fairs Eurasia Window and Eurasia Glass, Eurasia Door plays a big role to open the industry to international markets and also leads the technology and machinery investments.

**Facts & Figures**

- 665 exhibitors and co-exhibitors from 26 countries
- 52,198 professional visitors from Turkey
- 5,483 professional visitors from 112 countries
- Hosted Buyers from 37 countries
- 11 Halls 110,000 sqm exhibition area

**Exhibit at Eurasia Door Fair and benefit from:**

- Reaching fast growing emerging markets in Eurasia and increasing sales from CIS and MENA regions
- Exhibiting in Turkey, where you will meet decision makers from emerging markets who can travel to Istanbul without visa restrictions
- Highest visitor quality due to best national and international industry contacts by Reed Tuyap
- A sustainable sales platform that offers a long term solution for market penetration
- An easy access to a modern venue: Tuyap Fair Convention and Congress Center provides you with a high quality venue of international standard and strong service orientation
- Major exhibitions under same roof: Eurasia Door is held concurrently with Eurasia Window and Eurasia Glass shows, which are also the leading industry exhibitions in Turkey.
“Grow your business in Turkey and Eurasia”

**TURKEY:**

Turkey emerges as a trade hub for international producers due to its geopolitical location. Doing business in Turkey provides access to fast-growing emerging markets from CIS to MENA, from the region’s center of trade. 69% of the international visitors of the WDG shows come from neighboring countries, Middle East, Africa and West-Central Asia only by 3 to 4 hours travel. Due to mild visa regulations in Turkey, exhibitors get the opportunity to meet distributors and decision makers of construction industry from 56 countries where more than around 1.5 million people are living.

**Middle East & Africa**

With the increasing demand from the construction industry and the properties investment, the Middle East market offers a great opportunity for door, window, glass and aluminium producers to build strategic partnerships with potential customers from the regions. A total of $4.3 trillion is forecast to be spent on construction in the Middle East and North Africa regions over the next decade, representing growth of 80% to 2020. Saudi Arabia, Qatar and U.A.E. have led the regional boom with the values of construction outputs; 40.6 Billion for Saudi Arabia, 11.9 Billion for Qatar and 36 Billion for U.A.E. Furthermore, Not only North Africa, but also Central, East and South African Countries provide many business opportunities with respect to continued, intensive and steady paced construction activities. Mozambique which has a sustained, high growth; has 18 large infrastructure development projects valued at more than 24 Billion dollars. Besides, Countries like Nigeria, Ghana and Kenya have also diverse and lucrative construction investments considering Nigeria and Ghana’s construction investments are largely being funded by The World Bank.
Russian construction output contracted by 4.5 percent year on year in 2014. 81 million m² of residential space was commissioned in Russia in 2014, the highest figure ever. The Russian construction industry is expected to grow in 2016 as a result of large scaled infrastructure projects which will be started with the preparations for FIFA World Cup 2018 and the decline of inflation in Russia which will provide less expensive bank loans. Hungarian construction output recovered in 2013, growing by approximately 10 percent. Kazakhstan construction industry is growing steadily. The value of Kazakhstan’s construction industry exceeded $12 Billion in 2014 thanks to the significant increase of residential schemes and foreign investments.

Eurasia Door has a very high likelihood to attend rates. 89% of the exhibitors stated that they would also attend the show for the next year. Furthermore, 98% of the visitors stated that they would like to visit Eurasia Door 2017.
Scope of The Fair

- PVC, Wooden, Steel, Glass Interior And Exterior Doors
- Industrial Doors
- Automatic Doors
- Fire and Security Doors
- Garage, Garden, Patio And Access Doors
- Insulated Doors
- Shutter Systems
- Panel, Partition Systems
- Door Production Machines
- Door Accessories
- Lock and Control Systems
- Automation Systems
- Tools & Auxiliary Equipment
- Raw Materials

Visitor Profile

- Construction companies and contractors
- Architects and interior designers
- Manufacturers, distributors and wholesalers of:
  - Door producers
  - Door accessories
  - Shutter, Panel, Board, Partition
Istanbul with its position in the heart of Eurasia is the ideal trade platform for the complete region. With a population of 14.1 million, the city is second largest in the Middle East and the fifth-largest city in the world by population within city limits. Its commercial and historical centre lies in Europe, while a third of its population lives in Asia. Istanbul’s strategic position along the rail Networks to Europe and the Middle East and the only sea route between the Black Sea and the Mediterranean makes it the most important city in the Turkish economy. Istanbul has two international airports and a competitive advantage in the maritime sector, having three sides to the sea.

The Biggest International Fair and Congress Center in the Eurasia Region.

- Total exhibition area of 145,000 sqm with 120,000 sqm indoor and 25,000 sqm outdoor space offers a wide range of services and facilities at international standards.
- 14 cafeterias and 2 a la carte restaurants, 1 patisserie, 2 pubs
- 28 multi-purpose meeting rooms with capacities ranging from 50 to 750 people
- The 5 star hotel features 259 rooms in total of which 186 are deluxe, 64 standard, 7 suits and 2 disabled rooms.

OVERSEAS OFFICES OF TÜYAP

MOSCOW-RUSSIA: Phone: +7 495 775 3145 Fax: +7 495 775 3147 tuyapmoscow@tuyap.com.tr

SOFIA-BULGARIA: Phone: +359 2 961 6827 Fax: +359 2 961 6876 tuyapsofia@tuyap.com.tr

TLBILISI-GEORGIA: Phone: +99 5222 251-781 Fax: +99 5222 251-149 tuyapgeorgia@tuyap.com.tr

TEHRAN-IRAN: Phone: +98 21 881 910 17 Fax: +98 21 881 910 16 tuyaptehran@tuyap.com.tr

SKOPJE-MACEDONIA: Phone/Fax: +389 2 322 04 69 tuyapskopje@tuyap.com.tr

CAIRO-EGYPT: Phone: +20 2 333 69 717 Fax: +20 2 333 69 718 tuyapcairo@tuyap.com.tr

OVERSEAS REPRESENTATIVES OF REED TÜYAP FAIRS INC.

1) Reed Exhibitions International Sales Group / France
   Contact Person: Sarah GOBILLON
   Phone: +33 (0)1 79 71 93 05
   Fax: +33 (0)1 79 71 93 05
   E-mail: sgbillon@reed-export.fr

2) Reed Exhibitions International Sales Group / Italy
   Contact Person: Simona Dominici
   Phone: +39 02 43517064
   Fax: +39 02 45358795
   E-mail: simona.dominici@reedexpo.com.it
   • Spain Export Consulting / Spain & Portugal
     Contact Person: Xavier Puig
     Phone: +34669653192
     E-mail: xavier.puig@spansexportconsulting.es
   • Invernizzi Intl Sales / Italy
     Contact Person: Maria Carla Avogaro
     Phone: +39 02 9295 6989
     E-mail: maria.carla.avogaro@invernizzi.com

3) Reed Exhibitions International Sales Group / France
   Contact Person: Portia Finger
   Phone: +33 (0)1 79 71 93 05
   Fax: +33 (0)1 79 71 93 05
   E-mail: pfinger@reed-export.fr

4) Reed ISG / Germany
   Contact Person: Christina Linda Neumann
   Phone: +49 211 55 62 31
   Fax: +49 211 55 62 31
   E-mail: christina.neumann@reedexpo.de

5) Reed Exhibitions International Sales Group / North Asia
   Contact Person: Linda Liu
   Phone: +86 10 5933 9069
   Cell Phone: +86-139 1158 2070
   Fax: +86 10 8440 0108
   E-mail: yimeng.liu@reedexpo.com.cn
   • Chan Chao International Co., Ltd. / Taiwan
     Contact Person: Monica Luan
     Phone: +886 2 26596600 Ext.327
     Fax: +886 2 26597000
     Cell Phone: +886-980152500
     Email: Email: monica@chancho.com.tw
     Web: http://www.chancho.com.tw
     Skype: mia_aguamarina

This Fair is organized with the Audit of TOBB (The Union of Chambers and Commodity Exchanges of Turkey) in accordance with the Law No. 5174.

You can work and relax at the same time now.

Make your online reservations for our hotel Tüyap Palas, which is in Tuyap Fair, Convention and Congress Center, and taste comfort and convenience right away.

For reservations and detailed information: tuyappalas.com